

AUTO ADS



DEPOT

TV
MAIL
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RADIO
INSERTS

“BACKLOT SURPLUS SALE”

VOICEOVER: (60 SECONDS)

THEY'RE THE VEHICLES...THE OTHER DEALER'S DON'T WANT YOU TO KNOW ABOUT!

(START MUSIC)

THEY ARE “BACKLOT SURPLUS VEHICLES”...THAT WOULD OTHERWISE BE SHIPPED OFF TO AUCTION...AND ARE NOW AVAILABLE AT PRICES THOUSANDS BELOW THEIR ORIGINAL PRICES!

ITS THE USA MOTORS “BACKLOT SURPLUS VEHICLES SALE... NOW THROUGH SUNDAY ONLY!

- PRISTINE PRE-OWNED UNITS
- OVER AGED INVENTORY
- ONE OWNER TRADES
- LEASE RETURNS
- BANK REPOS AND MORE!

BACKLOT SURPLUS VEHICLES WILL SELL FOR AS LITTLE AS 50% OF KELLEY BLUE BOOK PRICE!

NOW YOU CAN OWN A NEWER VEHICLE FOR ONLY \$37 DOWN... GET A NEWER VEHICLE FOR ONLY \$37 A MONTH...

AND...YOU CAN GET A GUARANTEED \$4000 FOR ANY TRADE... NO MATTER WHAT CONDITION ITS IN!

NOW THRU SUNDAY...ITS THE USA MOTORS “BACKLOT SURPLUS VEHICLES SALE!

GO DIRECTLY TO 1234 USA DRIVE IN ANYTOWN, USA... OR CALL 555-1212 NOW!

DISCLAIMER: ALL OFFERS ON SELECT VEHICLES WITH APPROVED CREDIT & CANNOT BE COMBINED. DOWN PAYMENT MAY VARY BASED ON VEHICLE SELECTED & CREDIT HISTORY ON \$37 PER MONTH OFFER. 50% OFFER BASED ON KELLEY BLUE BOOK RETAIL PRICE.

WWW.AUTOADSDEPOT.COM