

**AUTO ADS**



# DEPOT

TV  
MAIL  
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INSERTS

## “CONSIGNMENT SALE”

### VOICEOVER: (60 SECONDS)

ATTENTION CAR BUYERS:  
(START MUSIC)

AUTOMOTIVE WHOLESALERS USA INC...A NATIONALLY RECOGNIZED FIRM SPECIALIZING IN THE RAPID DISPOSAL OF SURPLUS VEHICLE INVENTORIES...HAS ACQUIRED SELLING SPACE IN THE ANYTOWN, USA AREA...TO LIQUIDATE HUNDREDS OF PRE-OWNED VEHICLES THAT THEY HAVE RECEIVED ON CONSIGNMENT FROM A LOCAL ANYTOWN DEALER.

NOW THROUGH SUNDAY...SALES REPS HAVE BEEN ORDERED TO “QUICK SELL” THESE SPECIAL CONSIGNMENT VEHICLES TO THE GENERAL PUBLIC AT “IMMEDIATE SALE” PRICES!

GET ONE FOR ONLY \$44 DOWN...GET ONE FOR ONLY \$44 PER MONTH...AND BUY A NEWER VEHICLE FOR THOUSANDS BELOW NORMAL DEALER PRICES!

PRISTINE PRE-OWNED VEHICLES WILL BE SOLD FOR AS LITTLE AS 50% OF KELLEY BLUE BOOK PRICE... AND LITERALLY EVERY MAKE & MODEL WILL BE ON HAND!

PLUS...GET \$5000 FOR YOUR OLD CAR...NO MATTER WHAT CONDITION ITS IN... WHEN YOU TRADE IT IN FOR ANY SELECT PRE-OWNED VEHICLE!

AND DON'T WORRY ABOUT THE PAY-OFF ON YOUR CURRENT LOAN...YOUR ENTIRE BALANCE CAN BE PAYED OFF...NO MATTER HOW MUCH YOU OWE!

NOW THROUGH SUNDAY ONLY...THIS UNIQUE CONSIGNMENT SALE WILL BE HELD AT USA MOTORS...1234 USA DRIVE IN ANYTOWN, USA...OR CALL 555-1212 NOW!

**DISCLAIMER:** ALL OFFERS ON SELECT VEHICLES AND ARE NOT IN CONJUNCTION WITH ANY OTHER OFFER WITH APPROVED CREDIT. TRADE OFFER BASED ON DEALER LIST OF SELECT VEHICLES WITH ONE TRADE PER DEAL. SEE DEALER FOR DETAILS

[WWW.AUTOADSDEPOT.COM](http://WWW.AUTOADSDEPOT.COM)