EMERGENCY USED CAR SELL-OFF

5 DAYS ONLY

Heat Wave Creates Slowed Auto Sales & Forces Anytown Emergency Sale

New York, NY. August 2, 2006 (Reuters)

Several giant video billboards in New York's Times Square were turned off on Wednesday in a bid to save power as the U.S. East Cost sweltered through a deadly heat wave that sent the mercury above 100 degrees Fahrenheit (38 degrees Celsius).

New York Mayor Michael Bloomberg -- hoping to avoid a blackout such as the one in 2003 which saw New York City's 8 million residents and 50 million people in U.S. Northeast go without power -- pleaded for New Yorkers to cut their electricity use at home as the city prepared to face a third straight day of 100-degree F (38-C) temperatures on Thursday.

As residents in the Northeast were warned to "stay inside and avoid the extreme heat", retail outlets, including auto dealerships experienced a sudden halt to their retail car sales in the all important summer sales period.

To help correct slowed car sales in the first half of August, one Anytown auto dealer has forced an emergency sale of 300 pre-owned vehicles.. USA Motorsin Anytown, has arranged for a 5 day used car sell-off where **PRE-OWNED VEHICLES WILL LITERALLY BE SOLD FOR 75% OF THEIR KELLEY BLUE BOOK VALUE!++**

And more good news , as a community good gesture, USA Motors will subtract the original cost of air conditioning on every vehicle's already discounted price!*** A USA Motors pokesperson says the discount will save customers roughly an additional $1000 beyond the already deep discounted prices, and it will keep folks cool during the heat wave too!

"WE'RE ALSO SUBTRACTING THE ORIGINAL PRICE OF EVERY VEHICLE'S AIR CONDITIONING, WORTH ABOUT AN EXTRA $1000 OFF."
******USA Motors Representative***

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